

# Maximise Value at Every Stage of the Device Lifecycle with Econocom Services

Apple devices are designed to supercharge user productivity, secure data, and enable flexible workstyles. Our services portfolio is dedicated to helping you make the most of Apple devices across your business, ensuring the maximum return on your investment.

## Plan



We helped a leading UK pub chain conduct a comprehensive Mac Integration Review, and develop their employee device choice programme, supporting their IT team with device strategy over **280** venues.

### Your Roadmap to Mac Adoption



We assess your current environment, identify where you are on your Mac journey, and plan a tailored roadmap to seamless Apple adoption. Our comprehensive approach factors in security and regulatory requirements, as well as specific user needs, to develop a strategy that ensures success.

### Delivering Employee Device Choice



Whether you're rolling out employee device choice for the first time, or expanding an existing programme, our intuitive Choose Your Own Device (CYOD) portal makes it easy for users to select the devices they prefer, and fund enhanced devices through a salary sacrifice programme.

### Econocom as a Service for Impact (EASI)



Our EASI approach is designed to deliver a simple, optimised device experience across your organisation. Spread device costs over 3-5 years, paying a monthly fee which includes everything from preparation and deployment to end-of-life recycling and refurbishment, helping bring your business into the circular economy while delivering financial benefits.

## Procure

In 2024, we supported over **£10 million** in IT purchasing across the UK through our flexible financing solutions.



### Your UK Partner, With Reach Across Europe

As the UK arm of a major European IT provider, we combine a strong customer focus with reach that makes procuring any device a breeze, leveraging strong relationships with a wide network of suppliers to help advance your IT strategy, whether you're a pan-European enterprise, or a small, tech-focused business.



### Helping Budgets go Further

To help facilitate procurement, we can offer 0% interest, 3 months of deferred payments, and much more with our in-house finance division. Our financial services work to help spread costs further, ease the budget challenges that can come with large-scale device rollouts, and enable new approaches to procurement.



### Supporting Your Supply

Store devices with Econocom and take advantage of our pre-deployment services ahead of time. Whenever they're needed, we'll deliver across Europe with secure, reliable warehousing and logistics services.



## Deploy



We helped a leading UK broadcaster roll out over **2,000** Apple devices across their estate – including recycling of old devices.

### Enabling Rapid Deployment



Our true zero-touch deployment ensures that user devices are pre-configured with all necessary software from the moment they arrive – saving IT teams the admin burden, and helping your users get up and running, fast. Our integrated system streamlines the process and removes any third parties – ensuring devices are always in expert hands.

### Simplifying Device Enrolment



We roll out Apple Business Manager onto procured devices ahead of schedule, and at no cost to you, saving your team time and money, while giving you the power to easily manage your Apple estate.

### Delivering Across Europe



As your single partner for IT services throughout Europe, we can help you deploy Apple devices across the continent, wherever they're needed. We even deliver direct to the door of remote workers, so they don't need to visit the office to get new devices.

## Manage

As part of our support offering, we manage over **1 million** devices worldwide, with **5.3 million** devices monitored through our asset management services.



### Make the Most of MDM

As an Elite Jamf partner with deep expertise in Kandji and Intune, we'll help you find the perfect mobile device management (MDM) fit for your business. Whether you're managing Macs, iPhones, iPads, or a mix of devices, we make deployment simple and seamless. With our support, your IT can stay in control from anywhere, and keep business data safe and secure.



### Keeping Your Users Ahead

Ensure your users can make the most of their devices with our Mac Health Check, which analyses the status of your Apple environment and identifies opportunities for further optimisation. Plus, our support services (including break-fix) help to keep devices running for longer.



### Securing Devices, Data, and Users

We keep your users and their devices secure with powerful tools, including EDR, MDR, XDR, and Identity and Access Management (IAM). Proactive patch management using Apple Business Manager helps reduce security risks, minimise bugs, and improve stability across your Apple estate.



## Retire



Through our EcoSwitch programme, Econocom has refurbished over **500,000** devices using our end-of-life services, saving outgoing hardware from landfill and preventing the creation of e-waste.

### Compliant Destruction of Data



Secure device collection and data destruction, compliant with European standards, eliminates the risk posed by end-of-life devices. Our drivers are vetted and our vehicles tracked from pick-up to drop-off, giving you total peace of mind.

### A Greener Future for Your Devices



As an Ecovadis gold medal holder, we provide a safe, sustainable pair of hands for end-of-life devices. Our zero-landfill policy shows our commitment to reducing e-waste and helping your organisation meet critical ESG objectives, while still delivering meaningful business value.

### Releasing Residual Value



Through our end-of-life services, we help your business enter the circular economy. We accept the residual value of outgoing devices as collateral for future financing, allowing you to access cutting edge technology while older hardware is refurbished.

## Ready to Get Started?

Our device lifecycle services make it a breeze to introduce, support, and refresh Apple devices as part your IT estate. Get in touch with our expert team today to find out how we can help you leverage the power of the Apple platform.

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