

# Build your Fast Start Bundle

## Empower every user with incredible Apple Technology

**A central pillar of your IT environment, your device estate is amongst the most influential areas of your strategy – driving collaboration, impacting operational efficiency and influencing user satisfaction.**

It's no surprise that employees work best with technology they love, and when Apple devices are deployed within your strategy, user productivity rises. For example, users switching to Mac report a **3.5% increase to their productivity** on average.<sup>1</sup>

While devices are fundamental, building the ideal workspace for each employee must go further. Equipping them with the right peripherals, accessories, and complementary technology to support their workflows can be just as critical to unlocking new levels of productivity, and improved user experience.

That's why we've developed the Fast Start Bundle – a simple, effective way for public sector organisations to package devices, peripherals, and more into a single monthly cost, streamlining your refresh while staying sympathetic to existing budgets.

On average, Mac users spend **45 fewer minutes** per month waiting for device updates and **55 fewer minutes** waiting for support tickets to be resolved.<sup>1</sup>



<sup>1</sup>Jamf (2025), 5 Metrics to Prove ROI for Mac Deployments.

# Bespoke bundles, built for your users

Fast Start is simple – pick a primary device, select additional accessories, peripherals, or services, plus any extras, and we'll build a bundle with a simple per-user, per-month cost, spread over your chosen term.

## Build your own bundle:

<b>Choose your device:</b> Start your bundle with a powerful Apple device, like the iPad Pro M5, or MacBook Pro M5.	<b>+</b> <b>Add accessories:</b> Tailor your bundle to the work style of your users by including Apple Pencils, AirTags, device cases, and more.	<b>+</b> <b>Bundle in services:</b> Help your users get more from Apple with our portfolio of services, including device training for new Apple users.	<b>+</b> <b>Include optional extras:</b> Add any extra technology your teams need to succeed, including mobile devices like the iPhone 16e.
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## Not sure what devices will be best for your users?

The example bundles below can help you get started:

<b>The fast-mover</b>	<b>£16.07 per month (3-year contract)*</b>
Perfect for on-the-go users with mobile workflows in different environments, supported by a device they can take with them.	<ul style="list-style-type: none"><li>• iPad mini A17 Pro</li><li>• Apple Pencil</li><li>• Apple AirTag</li></ul>
<b>The flexible powerhouse</b>	<b>£42.36 per month (3-year contract)*</b>
For teams who switch working styles regularly, combining mobile and office working seamlessly with a single, powerful device.	<ul style="list-style-type: none"><li>• iPad Pro M5</li><li>• USB-C Power Adapter</li><li>• Magic Keyboard</li></ul>
<b>The in-office innovator</b>	<b>£35.70 per month (3-year contract)*</b>
Ideal for users who work best at their desks but still need the freedom to work their way.	<ul style="list-style-type: none"><li>• MacBook Air 13" M4</li><li>• Magic Mouse</li><li>• Magic Keyboard</li><li>• Targus Hypershield Privacy Filter</li><li>• iPhone 16e</li></ul>

\*Bundle costs are representative and may change based on the specific requirements of your organisation.

# Apple expertise across the entire lifecycle

As an Apple Business Partner, Econocom specialises in device procurement and post-sales support for business customers on the Apple platform.

For over 30 years, we've helped businesses and public sector organisations capitalise on Apple technology, leveraging deep technical expertise to support deployments with comprehensive training, 24/7 support, and lifecycle management that helps to release the full residual of devices when they're refreshed.

Our portfolio of Apple services spans everything from initial planning and technology procurement to responsible recycling and refresh management:



# Boost affordability with flexible financing

Our flexible financing options help you deploy Apple devices sooner, without compromising existing budget or incurring unexpected upfront expense.

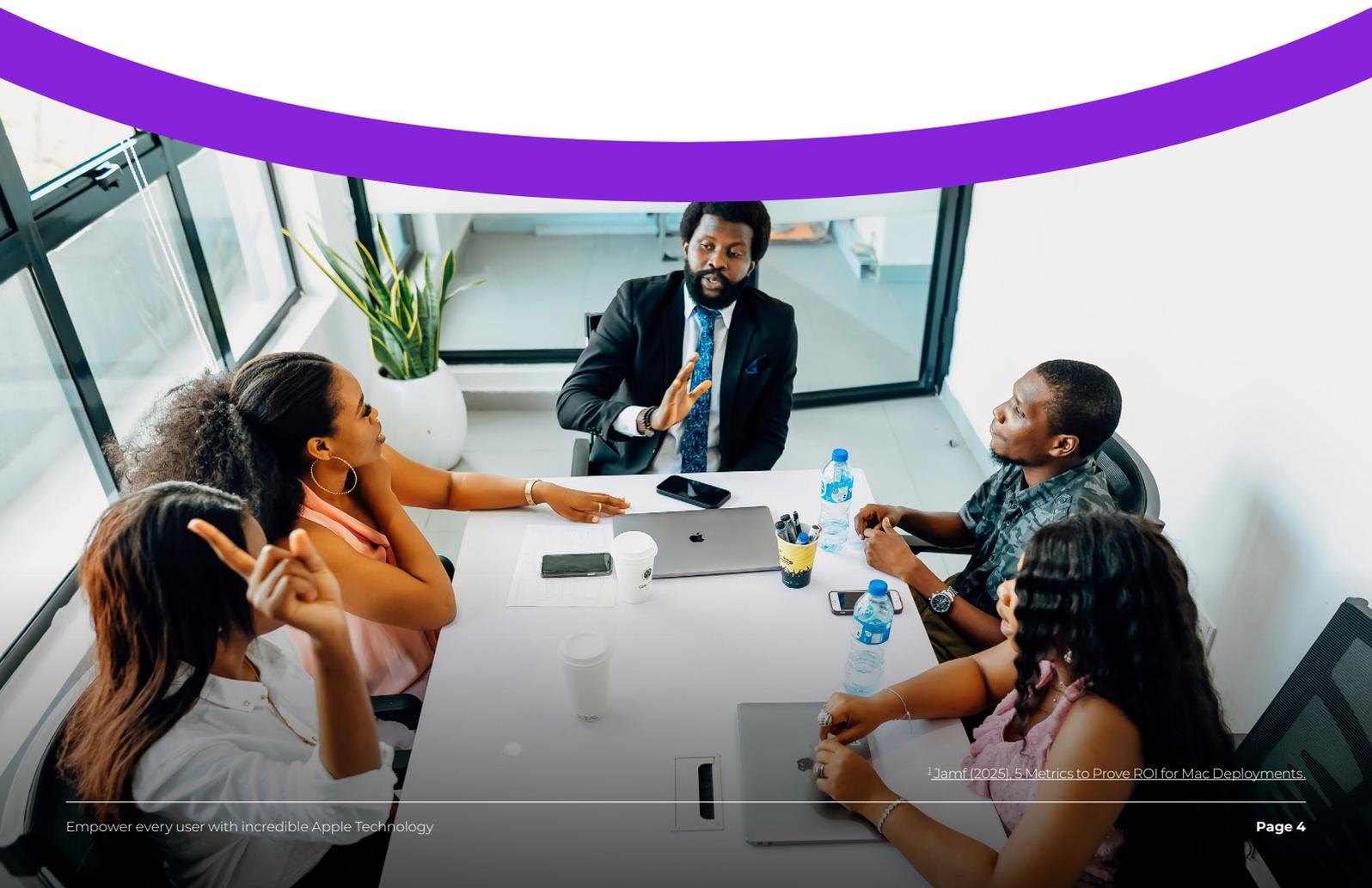
Through our device-as-a-service offering, you can roll technology, accessories, peripherals and services into one agreement, providing a single per user, per month cost that streamlines devices strategy planning.

Compared to purchasing a device outright and sweating it for a 6-year period, Econocom DaaS **saves an average of 24%** when spread across two 3-year contracts. And, once devices reach their end of life, we'll destroy any sensitive data, recycle the components, and roll out more modern replacements – while helping you unlock any residual value to support your next refresh. The end result is clear - your organisation saves money, while giving your users more regular access to the latest technology.

Those savings are taken even further by the lower total cost of ownership (TCO) for Apple devices. Mac devices' high residual values, productivity enhancements, and consistent uptime help to **deliver an ROI of 186%** over 5 years.<sup>1</sup>

## Get started with Apple

Whether you're a public sector organisation rolling out Apple for the first time or just want to leverage the Fast Start Bundle to streamline your next deployment, we can help. **Get in touch** with our team, and we'll review your current environment and the needs of your users, so we can build a bespoke Fast Start Bundle that's perfect for your organisation.



<sup>1</sup>Jamf (2025), 5 Metrics to Prove ROI for Mac Deployments.